



UNIVERSITY OF
DHAKA

ADMISSION ANNOUNCEMENT

Master of Professional Marketing

DEPARTMENT OF MARKETING

PROGRAM FEATURES

- 51-credit hour (16 Courses + Project)
- 2-year Program
- Classes conducted by **highly qualified faculties and experienced professionals**
- **Highly prestigious** professional program in Marketing in **Bangladesh**

ADMISSION REQUIREMENTS

- Minimum **Bachelor degree** in any discipline with a CGPA of at least 2.5 or 2nd Class/ Division in all exams
- Minimum **1-year** of experience preferable

CLASS DAYS

- **Fridays and Saturdays**
- **Class Start From July 2025**

● REVISED ●



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** Candidates meeting all requirements for admission and having long experiences at executive position will get preference in admission

ADMISSION FORM & PAYMENT

Application form available at :
<https://mpm.fbs-du.com>

from **23 April - 25 June 2025**

On payment of **Tk. 1550/-** payable through online banking at **Sonali Bank PLC/ bKash**

Account Name: MPM Program, Department of Marketing, DU

Bank A/C No: 4405701023557

Routing No: 200271750

Dhaka University Campus Branch, Dhaka

or

bKash Merchant Account Number :
01947-777008

TEST SCHEDULE

Date : 27 June 2025 (Friday)
Written: 4.30 PM & Viva-Voce: 5.45 PM

Venue : Faculty of Business Studies, DU

Syllabus : MCQ (Business Related) &
Written in English

FOR DETAILS

Department of Marketing

University of Dhaka

www.marketing.du.ac.bd

Cell No: 01552333976; Email: mpm.mkt@du.ac.bd

(9.00 AM to 7.00 PM on weekdays)